

BOARD OF ALDERMAN  
MEETING:  
FOOD TRUCK PILOT  
PROGRAM OPTIONS

Tuesday,  
September  
14, 2021  
6:30 PM

# AGENDA



Location



Days/Time



Permitting



Additional Standards



Timeframe



Next Step

# Location

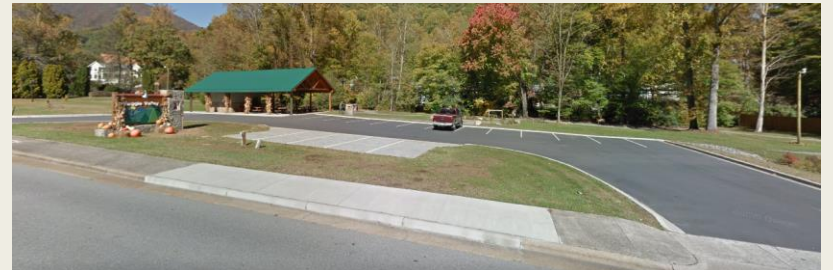
## Option 1

3399 Soco Road/Sweet Briar Lot across from the Festival Grounds (Up to four vendors)



## Option 2

Mary Rathbone Rich Park (One vendor space)



## Option 3

3399 Soco Road/Sweet Briar Lot across from the Festival Grounds (Up to four vendors)

Mary Rathbone Rich Park (One vendor space)

McCracken Corner Park (One vendor space)



## Option 1

Monday-Wednesday 10:00 AM – 5:00 PM

## Option 2

Monday-Thursday 10:00 AM – 10:00 PM

## Option 3

Monday-Thursday 10:00 AM – 10:00 PM

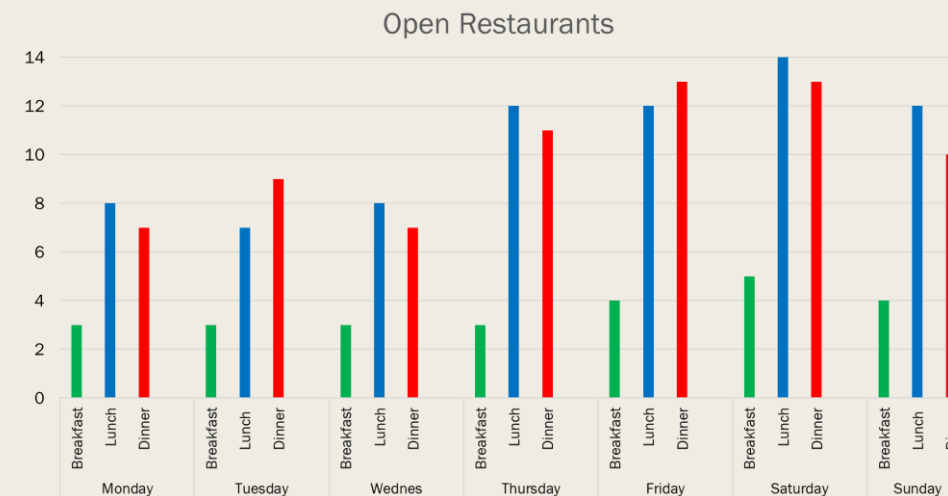
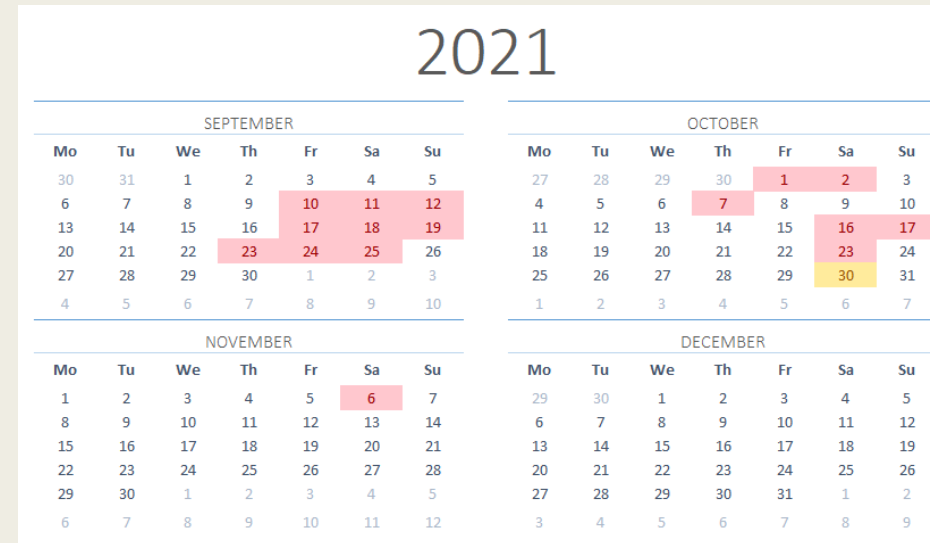
1<sup>st</sup> & 4<sup>th</sup> Sundays 10:00 AM – 8:00 PM

(Currently no conflicts with Festival Grounds)

## Option 4

Any day 10:00 AM – 10:00 PM when special events are not scheduled at the Festival Grounds

# Days/Times





# Permitting

## Option 1

Yearly fee of \$500 (Once approved, vendors operate on a first-come, first-served basis)

## Option 2

Monthly fee of \$75 (Once approved, vendors operate on a first-come, first-served basis)

## Option 3

Schedule/approve vendors using a fixed Calendar (Similar to reserving the Festival Grounds)



# Additional Standards

Liability Insurance (1 Million Dollars).

Vendor responsible for removal of all trash generated.

Generators required as no electrical hookups are available.



# Timeframe

## Option 1

~3 Months

Ending December 31, 2021

## Option 2

~6 Months

Ending March 31, 2022

## Option 3

~9 Months

Ending June 30, 2022



RESOLUTION OF INTENT

NEXT STEP





# Greensboro Pilot Program

1 Location - Up to four vendors in Public ROW

\$20 per day to operate

Weekdays 10-3 & Friday 10-3 and 5-10

October/  
November  
2012

Now regulated by the Code of Ordinances to also allow on Private Property in Commercial Districts

Not allowed 50 feet from the main entrance of any restaurant during business hours (unless authorized by a restaurant to be closer).

# Raleigh Pilot Program

August 2016-  
January 2017

6 month trial period

4 Designated Zones-specified near employment locations lacking restaurants nearby

Weekdays 10-3, First Fridays 10-8

Prohibited from operating within 100 feet of restaurants

# Asheville Pilot Program

January-  
December  
2018

1 Location - Up to four vendors

Initially permitted as Outdoor Special Event. One-time \$50 application fee (same fee for special events)

Proof of liability insurance

Description/dimensions of truck or vending structure.

Once approved, vendors can operate on site anytime during open hours on a first-come, first-served basis, when outdoor special events are not scheduled.

7:00 AM – 10:00 PM daily

Vendor responsible for removal of trash generated.

Feedback from vendors said process was cost prohibitive for uses not in association with an organized event.

City Council directed staff to create a new permit process.