



TOWN OF MAGGIE VALLEY ANNUAL NEWSLETTER

Town of Maggie Valley



2023-2024

A Message From Your Mayor Howdy Friends and Neighbors,

"One of our biggest attractions here in Maggie Valley is Jonathan Creek. The creek starts at the top of the mountain and flows downward into the heart of Maggie Valley. The creek has several tributaries, like Campbell Creek, which make it a free-flowing beautiful part of what Maggie Valley is." This was the opening line from my first newsletter to you as Mayor in 2020.

As a town, we have been through a lot these past four years. The real story began five months after I was elected Mayor, COVID 19. In the first few months of COVID, I made choices to protect our citizenry and those that work for the town. Working with the Town Board of Aldermen and Town leadership, we came together with forward thinking to execute the 4th of July fireworks, as well as collaborating with promoters to reschedule events at our Festival Grounds. During this same time, Haywood County completed a property re-evaluation. The results of this re-evaluation allowed the Board of Aldermen, in 2021, to lower the tax rate to forty cents per \$100 taxable value. To this day, Maggie Valley has the lowest tax rate in Haywood County, while continuing to give our taxpayers great services and staying **DEBT FREE**.

The election in 2021 saw two new people join the Board of Aldermen, Jim Owens, and John Hinton. This past year and a half, the Town staff and Board of Aldermen

have been busy completing our Veteran's Memorial Park, completing our Unified Development Ordinance and with your help, we completed and voted in our new Comprehensive Plan as well as our new Land Use Plan. NC DOT should complete our upgraded crosswalk project before freezing weather sets in. In the past few years, the Town has purchased the 'Sweet Briar' property across the street from the Festival Grounds, and the 'Ferguson' property in front of the Festival Grounds. This winter, the town will make the first property a completed parking lot and will plan for the new property in front of the Festival Grounds.

With new faces comes new leadership. I want to congratulate Vickie Best on being promoted to Town Manager. Manager Best has been working hard to select the best folks available to help run the town. Congratulations to Sam Cullen for being promoted as Town Planner and Captain Matthew Boger for being promoted as Chief of Police. Welcome to the family Kathy Johnson, the new Town Clerk, as well as Tasha Gubernath, the new Finance Director. These employees are working hard to deliver the great service you are used to. The Town of Maggie Valley continues to grow and prosper.

Another election year is here. Looking back at the past four years, we have accomplished a lot together. As your Mayor, I want to thank each of you for your continued support. While it is great to talk about those things we have accomplished, I know we have so much more to do. On

Tuesday, November 7th, 2023, we have an election to fill two Aldermen seats and elect a mayor. Know the issues and know the candidates, **YOUR VOTE MATTERS**. Together we can continue to grow and check off the list of things yet to do.

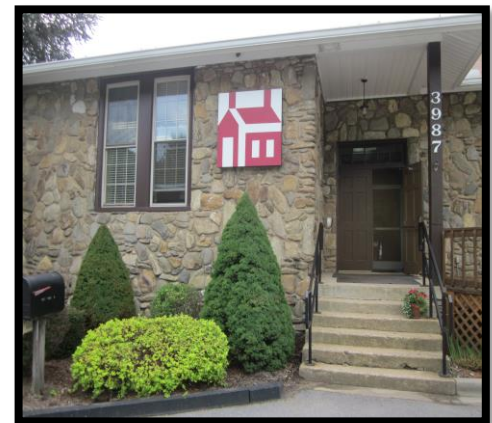
I want to thank the citizens of Maggie Valley and the surrounding community for your support these past ten years that I have served. Stay informed, stay engaged, and together we can continue to define our destiny. It is my pleasure to serve as your mayor. As always you can call or leave a message 828-242-3012 or e-mail me at mevelando6@yahoo.com.

TOGETHER WE ROCK!

Life is better in the Valley.

Respectfully

Mike Eveland, Mayor



We welcome you to Town Hall!



From the Police Chief

Dear Maggie Valley Residents,

I am thrilled to address you in my capacity as the new Chief of Police for the Maggie Valley Police Department. It is an honor to serve this wonderful community and to lead our dedicated team of law enforcement professionals. As we move forward, I am excited to share some of the recent developments and achievements within our department that highlight our commitment to ensuring safety, building relationships, and providing the highest level of service to our residents.

One of the highlights of the past year has been the acquisition of a new Police K9, made possible through a generous grant from the United States Police Canine Association and the AKC. This addition to the K9 unit represents our ongoing commitment to enhance the capabilities in safeguarding our community. The new K9 has been assigned to the capable hands of K9 Officer Wood, who returned to our department after a brief separation. Together, they form a dynamic team that will play a crucial role in maintaining public safety.

Forging strong relationships with the younger members of our community is essential for its growth and security. With this vision in mind, we have introduced a new position in our department. Sgt. Jeff Mackey has taken the role of School Resource Officer at Jonathan Valley Elementary School. This initiative provides us with an opportunity to engage with our youth, instill values of safety and trust, and promote a positive relationship between law enforcement and the next generation.

The growth of our department continues as we welcome Officer Cody Greene, an experienced law enforcement professional, to our ranks. Cody's

dedication to service and his years of experience will undoubtedly make him an asset to our community. We are pleased to have him on board and look forward to the contributions he will make.

It is with great pride that we acknowledge the exceptional actions of Officer Rodney Riddle and Sgt. Ryan Flowers. Their quick thinking and brave actions in responding to an individual in cardiac arrest not only saved a life but also exemplified the true spirit of our department. Such dedication to public service and unwavering commitment to the community are values we hold in high regard.

To provide seamless and efficient services, we have added a new Administrative Assistant position to our team. Sydney Justice, the new Administrative Assistant, will play a crucial role in supporting the department's operations and enhancing our ability to serve you better.

We firmly believe that education is key to delivering the highest level of service to our community. Our officers are encouraged to pursue advanced training and education to stay at the forefront of law enforcement practices. Officer Herbertson's completion of the NC Justice Academy Sniper Training and subsequent certification is a testament to our dedication to excellence.

None of our achievements would be possible without the unwavering support of community members. Your trust and collaboration make us stronger, and we remain committed to serving and protecting you with the utmost integrity. We encourage you to reach out to us with any questions or concerns you may have. Our doors are always open, and we value your feedback as we work together to create a safer and more vibrant community.

Thank you for allowing us the privilege of serving you. Here is to a future filled with collaboration, safety, and growth.

Stay safe and connected,

Chief Matthew S. Boger

Maggie Valley Police Department

61 Summit Drive

Maggie Valley, NC 28751

828-926-0867

mboger@maggievalleynyc.gov

Did you know
Maggie Valley became
a Municipality on April
12, 1974? **2024 will be
the Town of Maggie
Valley's 50th birthday!**



**Maggie Valley is one of
the 17 North Carolina
cities designated as a
North Carolina Mountain
Heritage Trout City!**

**Congratulations to the
Maggie Valley Sanitary
District for winning the NC
Rural Water Association
2023 Frist Place Water Taste
Test Award! Maggie Valley
has the best tasting water in
North Carolina!**

**Haywood County Library:
Maggie Valley Branch
Tuesday/Thursday 9am to 5pm**





Town of Maggie Valley
Town Hall
Open Monday – Friday
8:00 AM – 5:00 PM
3987 Soco Rd
Maggie Valley, NC 28751



From the Town Planner

Maggie Valley continues to be a great place to live, work, and play!

The Planning Department continues to see steady development throughout the valley. We are excited to watch the Town move forward as we keep responsible planning measures in place.

The Board of Aldermen recently adopted the new Mountains to Valleys Comprehensive Land Use Plan, and we are excited to begin implementation as we look toward the future.

A Comprehensive Land Use Plan is a non-binding document that helps our local leaders make responsible and informed decisions about things such as initial property zoning, code revisions and future land uses.

The Planning Department would also like to welcome Maggie’s new Assistant Planner Noah Taylor. Noah has been a resident of Haywood County for 13 years and is a recent graduate from Western Carolina University where he obtained his Master of Public Affairs.



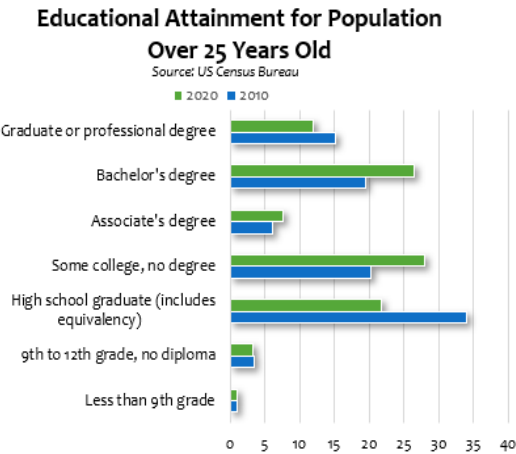
Maggie Valley Town Hall
‘Lunch Bunch’
M – F 9am to 1pm

The Congregate Nutrition Program, provided by Mountain Projects, offers nutritionally balanced meals, crafts, health promotion, seminars, field trips, bingo, and time to socialize. Other activities include live music, puzzles, and card games. The program is available **free of charge to anyone age 60+**. Anyone 55 or older is welcome to have lunch for a small fee. **Call 828-926-3099 x110**

- Fun Facts from the Comprehensive Land Use Plan Survey -

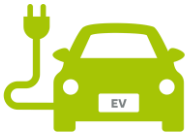
Education

The U.S. Bureau of Labor Statistics has conducted several studies and published several scholarly articles regarding the correlation between educational attainment and income. It has been proven over time that “the more you learn, the more you earn.” There has been a general increase in the educational attainment of the Maggie Valley population. In 2010, the highest educational level of the majority of the population was a high school degree. In 2020, the majority had some college education. The Town also saw an increase in the percentage of residents with Associate and Bachelor’s degrees in 2020.



95.6%

Residents aged 25+ with High School Diplomas or Higher



Charging your electric vehicle at Maggie Valley Town Hall is a complimentary service of the Town!



Can the grease!

Pouring cooking grease down the kitchen drain is a recipe for disaster! Substances build up in your home's plumbing and in the Town of Maggie Valley's sewer system. That's bad news for your pipes and ours! Why? Clogged pipes cause sewage to back-up into your home, yard, streets, or waterways. How can you help? **Never pour grease down the drain!**



Instead pour cooled grease into an empty can and place it in the trash. Put strainers in sinks to catch scraps and empty them into the trash. Use rubber scrapers and paper towels to remove oil and grease from cookware. Scrape food scraps into the trash and avoid using a garbage disposal for food waste.

For Curbside & As Needed Services

828-926-0866 x117

info@maggievalleync.gov

'Request a Service' online!

CURBSIDE SERVICES

Garbage & Recycling Pick-up

One of the Town's most popular residential services is weekly curbside garbage and recycling pick-up. Garbage is on Monday and recycling is on Tuesday. **Curbside pickups may be affected by holidays!** For changes in the service schedule, check online at <https://maggievalleync.gov/>

Place bins at the curb before 7 am!



The Town provides residential customers with a 95-gallon brown bin to manage bagged household garbage and a 64-gallon blue bin for clean loose mixed recyclables. Containers are available for pick-up or delivery to new customers. **Lost or stolen containers may be replaced for a charge.**



Please recycle glass jars, plastic bottles, metal cans, paper, and cardboard. These items should be rinsed and may be mixed together in the blue totter. NO BAGS please! For more information and a complete list of recyclable items, stop by Town Hall for a Solid Waste brochure or download more information at <https://maggievalleync.gov/>



AS NEEDED SERVICES

Yard Debris Pick-up

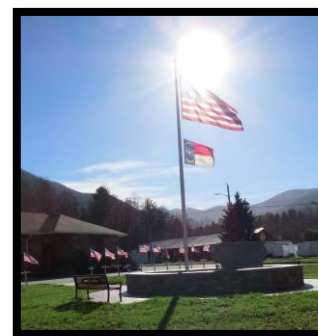
Pick-up is provided for **bagged trimmings & leaves, limbs, brush, branches**, etc. Please use the **paper yard bags or black plastic bags**. Brush, branches, and limbs (no longer than 12 feet in length and no larger than 4" in diameter) should be piled with cut ends facing the street.

White Goods Pick-up

Provided for **stoves, refrigerators, gas grills, washers, dryers, microwaves, freezers**, and other discarded appliances.

E-Waste Pick-up

Provided for discarded **printers, TVs, copiers, computers**, etc.



County Solid Waste

Please call Haywood County Solid Waste at 828-627-8042 for disposal information, as carpet, fluorescent light bulbs, tires, building materials, mattresses, paint, and old furniture ***will not be picked up by the Town.***

SNOW & ICE REMOVAL

The Town of Maggie Valley provides snow and ice removal on all Town Maintained Streets and several privately maintained roads during winter storm events. Learn which roads are included in this listing and how to request that your private street be added by visiting <https://maggievalleync.gov/community/our-services/street-maintenance-our-services/>.

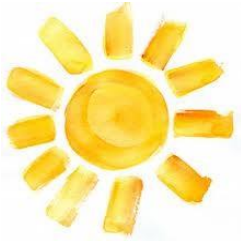




Voting in Maggie Valley

Town Hall will be a Polling Place on November 7th, 2023. Contact Haywood County Board of Elections at 828-452-6633 for voter eligibility and voting precinct information.

Subscribe to the Sunshine List



The Town of Maggie Valley's "Sunshine List" is a great way to stay informed on issues that are being discussed by the Town.

Subscribing to the Town's Sunshine List allows you to receive email notices. To subscribe, reach out to the Town Manager Vickie Best at vbey@maggievalleync.gov or 828-926-0866 x102.



Calling Maggie Valley Home

Before You Dig Call 811!

North Carolina One Call Center
www.ncocc.org



Contact Us

Call 828-926-0866

Email

info@maggievalleync.gov

Look for us on your computer, phone, or tablet!

Check us out online!

Website

<https://maggievalleync.gov/>

Instagram

[@townofmaggie](https://www.instagram.com/townofmaggie)

Facebook

[@maggievalleytownofficial](https://www.facebook.com/maggievalleytownofficial)

Town Hall Pavilion Rental

Are you planning an event? The Town Hall Pavilion is available for rent. For more information and to check available dates, call us at 828-926-0866.

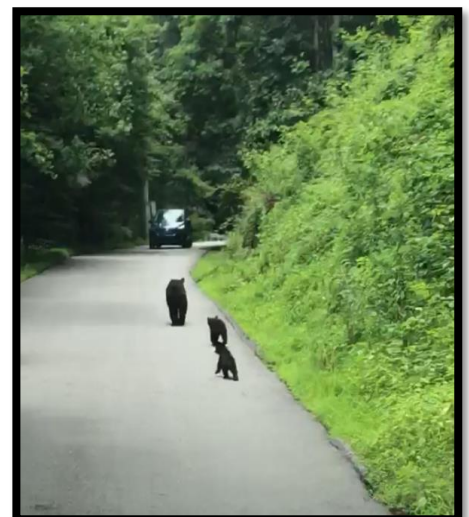


Wildlife in Town!

Be on the lookout for bear and elk in and around Maggie Valley! When elk and bear are present stay in your vehicle or, if outside, stay back at least 50 yards. DO NOT APPROACH! To deter bears from frequenting your yard, remove bird feeders at night and don't leave any trash or animal food outside. For more information visit:

<https://bearwise.org/>

<https://www.ncwildlife.org/Learning/Species/Mammals/Elk#7515448-overview>



2023 Tax Payment Options

Pay Online

The payment system allows you to pay by Visa, Mastercard, American Express, or Discover. **Please note there is a transaction fee of \$1.25, plus a 3% convenience surcharge.** To pay online, please visit <https://maggievalleync.gov/> and click Pay Taxes Online.



Pay by Mail

Make a check payable to the Town of Maggie Valley and pay by mail. Please include the bottom portion of your tax bill and write your parcel identification number in the memo field of your check. **We accept postmarks as date received for tax payments. If you would like to receive a receipt, include your email address or a stamped self-addressed envelope.**

Pay in Person

Feel free to come into Town Hall to pay at the Front Office window. **For those of you who are in a hurry, or after hours, the Drop Box will be your best option (checks only),** located in the metal door under the overhang, on the east side of the building. Please include the bottom portion of your tax bill and write your parcel identification number in the memo field of the check. **If you include your email address, we will email your receipt.**



Finance Director, Tasha Gubernath

828-926-0866 x101

tgubernath@maggievalleync.gov



Maggie Valley's Big Sweep Event

The Big Sweep event was held throughout Haywood County on Saturday, September 9th. Big Sweep is an annual County-wide cleanup event that removes tons of trash from local roadways and waterways.

Volunteers came prepared to work in the sun, getting a little dirty, and possibly wet. Everyone was advised to wear closed-toed shoes and long pants. Trash bags, grabbers, and gloves were provided.

The event was sponsored by Haywood Waterways Association, Town of Maggie Valley, Town of Waynesville, Town of Clyde, Town of Canton, Haywood County Solid Waste, Haywood County Recreation & Parks, Pigeon River Outfitters, NCDOT, and Tennessee Valley Authority. Join in when you are able!

